Levi-Strauss

media

theory

genre driven oppositions

Music video	News	Magazines
Desire/rejection Loss/belonging Love/loneliness Masculinity/femininity Nostalgia/reality Oppression/freedom Rebellion/authority Youth/authority	Chaos/order Green issues/economics Justice /injustice Left wing/right wing Poverty/greed Power/powerlessness Society/the individual Victims/perpetrators	Freedom/control Happiness/responsibility Health/illness Loss/belonging Love/loss Masculinity/femininity Romance/lust Work/leisure
Science fiction	Crime/politics	Horror
Aliens/humans Corporate power/the individual Exploitation/freedom Knowledge/ignorance Machine/man Man/nature Reality/deception Technology/humanity Progress/tradition	Chaos/order Choice/necessity Corruption/ innocence Freedom/duty Guilt/innocence Law/justice Lawfulness/lawlessness Morality/greed Power/weakness Self-interest/society	Chaos/order Darkness/light Death/life Good/evil Known/unknown Past/present Reality/supernatural Reason/madness Religion/disbelief Repression/acceptance
Romance	War	Spy/Thriller
Experience/youth Family loyalty/romance Love/betrayal Loneliness/belonging Masculinity/femininity Relationships/freedom Romance/money Parenthood/romantic love	Allies/enemies Duty/morality Experience/innocence Family/duty Home front/the front line Honour/self-interest Self-sacrifice/cowardice Survival/patriotism	Democracy/tyranny Heroism/greed The hunter/the hunted Intellect/action Order/ chaos Patriotism/treachery The state/ the individual Surveillance/subterfuge

Set Text Application

Are any of the oppositions identified above articulated in your set texts?

What moments or sequences outline those oppositions?

How are oppositions reinforced by costuming, acting, editing, camera work or language based choices?

Which oppositions do your set texts position their audience to favour?

Media Theory For A Level: the Essential Revision Guide